

ERIC HOFFMAN

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SUMMARY

Passionate designer with nine years of experience in UI/UX and development. Frequently commended for being conscientious, with strong skills in organization, communication, and task management.

SKILLS

Figma	Agile	HTML & CSS	JavaScript
Adobe XD	Photoshop	Usability Testing	Illustrator

EXPERIENCE

Sr. UX Designer | Core BTS 02/2022 – Current

- Architect designs and flows ranging from feature-level to full-scale app makeovers simultaneously for multiple global level projects.
- Deliver functional design solutions to modernize digital products by working closely with product owners, business analysts, and developers.
- Coordinate mockups and business needs with the sales team to aid during the project discovery process.

UI/UX Engineer | Motorola Solutions, Inc. 05/2020 – 01/2022

- Enhanced usability for tracking faults of on-site devices by reimagining customer Alarms page and implementing solution in Angular codebase.
- Streamlined user experience research by developing an analytics tracking solution for user customer portal.

Web Designer/Developer | Danico Enterprises, Inc. 06/2015 - 08/2018

- Expanded digital presence for clientele by developing websites from concept to completion in Joomla and WordPress.
- Facilitated site support and marketing strategies by communicating with clients both in-person and through help desk tickets.
- Guided projects by supervising summer interns and leading as head of graphic design work.

EDUCATION

B.S. Software Engineering | Loyola University Chicago 05/2020

Magna Cum Laude, Mathematics Minor, GPA: 3.74 / 4.0

HONORS

- Nielson Norman Group UX Certified (2024)
- 2nd Place Winner of Motorola Solutions Hackathon (2020)
- “Most Cyber-Aware” Winner of Motorola Solutions Hackathon (2020)
- C.S. Departmental Honors & Dean's List Member (5 Semesters)
- C.S. Department End-of-Semester Project Competition Winner (2019)